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Rhonda Hester is Business Development Manager for Symetrics Industries, a Melbourne-based manufacturer of electronic systems for the defense industry. Symetrics is an investor in the Economic Development Commission of Florida's Space Coast.

Improve Your Company...

and Contribute to Our Community's Well-Being

To succeed in business, you have to remember where you come from. Our success story in Brevard County has been built from equal parts responsible growth, intuitive leadership, early technology adoption and deep community support.

This support from various levels of local industry, government and business leaders has allowed Symetrics Industries to grow into a world-renowned defense electronics manufacturer that has consistently increased its revenue and employee numbers even through a well-documented downturn in the industry. As we develop new programs and secure new contracts, these impacts will continue to be felt throughout the community.

Symetrics has been facilitating a number of changes in recent months that are indicative of our continued support of the local economy. Pressing forward in our best financial year in company history, Symetrics has stayed the course through many developments to emerge a more agile company, positioned to make the most prudent decisions in order to maximize opportunities while minimizing costs.

Earlier this year our internal growth became apparent externally when we purchased a new 6,000 square-foot facility adjacent to our current Melbourne location.

The new building houses approximately 25 new engineers and a design lab. With each new change or opportunity that Symetrics is presented, we manage to make opportunities work for our company and at the same time serve as an asset to an area that exemplifies the spirit of

Paperless?
YES!



We **ELIMINATED** traditional paper reports...

This innovation has **TRANSFORMED OPERATIONS** with quality improvements, cost reductions, less scrap and rework, and on-time delivery.

innovation. This relationship allows us to cultivate a mindset of distinction as a competent producer in the global defense industry.

What is behind this robust growth can be found in the form of creative technology usage. One model created by our team that is making waves throughout the industry is our Truly Paperless Manufacturing Floor. Not often do you find an innovation that improves the way in which a company does business but also one in which the improvements are so significant they can be directly attributed to positively impacting the bottom line. Symetrics' Paperless model combines technology with organization to save the company time, tangible resources and money.

By utilizing Lean Manufacturing procedures, we eliminated traditional paper reports that accompanied parts as they made their way across the production floor. Paper reports exposed the facility to potential errors and for the information to quickly become out of date. With the installation of wireless terminal servers at each production floor station, information is able to be transmitted or altered more quickly and efficiently than ever before. This innovation has transformed operations with quality improvements, cost reductions, less scrap and rework, and on-time delivery. It has given Symetrics the competitive edge needed to win new business which, in turn, has helped Florida's economy grow.

Our efforts to work smarter haven't gone unnoticed. Over the course of the year, we have received a variety of prestigious awards. The PM 100 Digital Factory and the AFEI Enterprise Integration awards were presented to the company in recognition of our revolutionary Paperless system. Additionally our corporate successes were celebrating with the ACG SMART Award (Successful Management of Assets, Revenue, and Teams) and the Governor's Business Diversification Award for Export Excellence sponsored by Enterprise Florida.

These awards highlighted Symetrics' revenue increases, a 15% growth in workforce over the past eight months and an attainment of nearly \$3 million in export sales during the previous year. The varying areas of focus for these honors show the multi-faceted nature of Symetrics as a company and our ability to excel in all areas of business operations.

Brevard County is our corporate home and has been for nearly 50 years. As Symetrics continues to become more well-known outside of the community, we continue to place a high degree of focus within the community to continually make it better. Our growth has helped to build the local industrial base, which makes it easier for organizations like the Economic Development Commission to sell the community to relocating companies. Our new processes and technology expertise also make us an important resource to similar companies and corporate neighbors seeking solutions to industry problems. The more exposure we are able to bring to our company, the more exposure we bring to Brevard County. It's a win-win situation and one we hope to continue to build upon. ♦